

ASD 2022 provides excellent sponsorship opportunities to increase your organization's visibility and to stand out from your competitors. Organizations can customize their exposure during ASD 2022 by choosing the sponsorship level that best suits their promotional needs and budgets.

| ASD 2022 Sponsorship<br>Levels and Benefits                      | Platinum:<br>\$5,000                  | Gold:<br>\$3,000 | Silver:<br>\$1,500 |
|--|---------------------------------------|------------------|--------------------|
| Logo Link on the Conference Sponsor Web Page                     | *                                     | *                | *                  |
| Logo Link on the Conference Schedule and Registrations Web Pages | *                                     | *                |                    |
| Rotating Logo Link on the Conference Home Web Page               | *                                     |                  |                    |
| Logo Link on the Conference Registration Form                    | *                                     |                  |                    |
| Event Recognition Logo Signage                                   | * Welcome Reception or Poster Session | *<br>Lunch       | *<br>Break         |
| Literature Display Near the Registration Area                    | *                                     | *                | *                  |
| Poster Display Near the Session Rooms                            | *                                     | *                |                    |
| Post Conference Attendee List                                    | *                                     | *                |                    |

### **Additional Marketing Opportunities**

If you are interested in sponsoring the lanyard or if you have another giveaway in mind, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor. First come, first served.

| Lanyard | \$2,000 | \$2,000 | \$2,000 |
|---------|---------|---------|---------|
| Other   | \$1,000 | \$1,000 | \$1,000 |

# **ASD 2022 Sponsorship Form**

#### **Sponsorship Selections:**

☐ Platinum: \$5,000 ☐ Gold: \$3,000 ☐ Silver: \$1,500

#### **Additional Marketing Opportunities:**

If you are interested in being the sole sponsor for the conference lanyard or another logo item, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor. First come, first served.

☐ Lanyard: \$2,000 ☐ Other: \$TBD (Minimum \$1,000 – Contact <u>heather@avs.org</u>)

#### **Contact Information:**

| Name:                      |  |                    |                |          |            |
|----------------------------|--|--------------------|----------------|----------|------------|
| Company:                   |  |                    |                |          |            |
|                            |  |                    |                |          |            |
|                            |  |                    |                |          | stal Code: |
| Province:                  |  |                    |                | Country: |            |
| Phone:                     |  |                    | Fa             | ax:      |            |
| E-mail:                    |  |                    |                |          |            |
|                            |  |                    |                |          |            |
| Method of<br>☐ Check enclo | F Payment: used (payable to AVS in (contact heather@av | n U.S. dollars and |                |          |            |
| Charge my:                 | ■ MasterCard   | ☐ VISA             | □ American Exp | ress     |            |
| Card Number:               |  |                    |                |          | Exp. Date: |
| Cardholder Nai             | me:  |                    |                |          | CCID#:     |
| Cardholder Sig             | nature:  |                    |                |          | Date:      |
|                            |  |                    |                |          |            |

## **Submit Completed Form:**

TOTAL AMOUNT: \$\_\_\_\_\_ U.S. Dollars

AVS 110 Yellowstone Dr., Suite 120 Chico CA 95973 heather@avs.org

Questions? Contact Heather Korff, heather@avs.org, 530-896-0477, fax 530-896-0487